

MARCH 2007

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Take the plunge and join us on March 29 for the monthly Chamber Social from 5:00-7:00 at the Oasis Hookah Lounge in the Railway Plaza.

What is a Hookah Lounge? The Hookah is a water pipe that is traditionally used in the Middle East and Europe to smoke 'shisha'. Shisha is an all natural tobacco that is sweetened with honey or molasses and then blended with fruit pulp, flowers and other flavors. The result? A smooth flavorful smoke.

This is not for smokers only. The shisha is not lit in the pipe so the tobacco does not actually burn. There is no smoke in the air, just the aroma of the shisha. Additionally, there are no tars, and no added chemicals – the tobacco used is only .5% nicotine.



So, smoker or not, stop in and visit one of our unique Riverton businesses.
See you on the 29th.

CHAMBER STATS

- 19 Vacation Packets
- 45 Relocation Packets
- 145 Welcome Bags
- 66,341 Web Site Visitors
- Each day there was an average of 2,073 referrals from our Web-site business directory.



Riverton Chamber of Commerce Business Awards Dinner

Thursday, March 8 5:30 pm -7:30 pm

Bring friends, neighbors, and family (over age 18)
Celebrate the businesses of Riverton.

Cowboy poetry with Pete Davis
and more...

Tickets: \$30.00

RSVP to the Chamber at 856-4801, fax 857-0873 or e-mail
info@rivertonchamber.org

NEW MEMBERS

Artistry Workshop

Alice Gustin
518 E Main
PO Box 468
Riverton, WY 82501
307-856-3699
www.artistryworkshop.com
(more information on page 6)



Bryan Crane
Leasing Manager
101 N Fort Lane, Ste 100
Layton, UT 84041
Office (801) 546-3900
Fax (801) 546-3284
bryan@chazcodevelopment.com



FARM BUREAU FINANCIAL SERVICES

Todd Baxter
Career Agent

307.856.3404
307.856.3777 fax
307.840.1195 cell
823 N. Federal Blvd.
Riverton, WY 82501

Registered Representative Securities & services offered through EquiTrust Marketing Services, LLC.
5400 University Avenue, West Des Moines, IA 50266, 877.860.2904, Member SIPC
Farm Bureau Life Insurance Company * | Mountain West Farm Bureau Mutual Insurance Company
*Affiliated, and companies of Farm Bureau Financial Services



Julie Hill
Agent/Owner



Cell: 851-3691

Fax: 856-0535

1120 S. Federal Blvd.
Riverton, WY 82501

857-6078

Julie@prirealestate.com

www.prirealestate.com



RUSHMORE HOMES
of Wyoming

1120 S. Federal Blvd. • Riverton, Wyoming 82501

Phone: 307-857-6687
1-800-364-9935
Fax: 307-856-0535

ROBERT COLE

Email: rushmorehomes@yahoo.com



T's to Please
Brain Hauge, Owner
311 East Main Street
Riverton, WY 82501
307-856-0915



Garage Sale Triple J Enterprises Woodworks
Jans Place PO Box 112 112 N Pine Pavillion WY 82523 307-857-0119 Joes Place

Used and Nearly New
Collectibles Glassware
Come and Look
Donations Accepted

Wood furniture repair
Wood Signs
Custom made items
Trinkets Gadgets Gifts

Wind River OB-GYN, LLC
Maryanne Hannaney, MD
1005 College View Dr
Riverton, WY 82501
307-857-5247
Fax 307-857-5215

ELECTION RESULTS ARE IN!

ELECTED CANDIDATES:

John Detimore

Karla Kariker

Olivia Prince

Kyle Rice

NEW OFFICERS:

Jay Frank, *President*

Scott Schoening, *Vice President*

Travis Koehn, *Treasurer*



Fellow directors, Jamey Kirkland and Karla Kariker at Holiday Inn's Mardi Gras Party.

FROM THE DIRECTOR'S DESK

The Chamber is moving into a busy time of year – but is it ever really ‘not busy’. I haven’t experienced that yet. Hopefully, I won’t. It is exciting to be part of a Chamber that is growing and exploring new directions.

One of my goals is to offer excellent customer service to our members. Customer service encompasses a wide array of activities in our office and includes always responding promptly to requests, addressing the needs of our members (such as locating resources that will help a business succeed), and providing material that is accurate and professional to the best of our abilities. Unfortunately, in the past month this last part of our customer service goal was not met. The annual Riverton Chamber of Commerce Community Directory was released in early Febru-

ary and had several errors.

The Advertiser works hard to create a solid product for us each year and we all edit numerous times; this time a page got lost along the way and consequently some business names were omitted from the guide. The Advertiser responded promptly to our dilemma by providing an insert which their staff took the time to insert into our extra Guides and which is included with this newsletter for you to include with the Guide that was mailed to you last month. The Advertiser and the Chamber apologize for the omissions in the annual book; we are working together to improve our processes for next year.

In this newsletter you will also find the quarterly member directory in a new format. Please let us know what you think.

Lastly, don’t forget the marketing opportunities offered by the Chamber. The airport sign board, the monthly socials, this newsletter and our weekly radio spot are just a few of them. I am always seeking a guest for our weekly Chamber spot on KTRZ radio – and would love to have you share about your business. Call the Chamber if interested in a spot – or I may be calling you. We also welcome articles written by members for our newsletter. Do you have an expertise to share? Let us know.

RIVERTON ANIMAL ADOPTION CENTER KENNEL SPONSORSHIP PROGRAM

Paws for Life is offering kennel sponsorships at the Riverton Animal Adoption Center. Sponsorships are available for one year periods and cost \$250 for a dog kennel and \$75 for a cat kennel. As a sponsor you will receive a sign with your business name, logo, contact and other information that will be displayed on an indoor kennel, (examples shown to the right.)

The Riverton Animal Adoption Center receives a substantial number of visitors on a daily basis which makes this a cost-effective form of promotion. But kennel sponsorships are more than advertising dollars well spent. They are an investment in your community. Through these sponsorships you are making a difference by helping us help animals who cannot help themselves. We provide food, water, exercise and a safe environment for them until they can be

placed with loving families in their forever homes.

The Riverton Animal Adoption Center is a low-kill shelter that is dedicated to solving the problem of stray and unwanted pets in our community. We are setting a positive example by spaying or neutering all animals before they leave the shelter. In fact, we are the only shelter in Wyoming that follows this practice.

For more information on this program or to begin your sponsorship please call Lisa at the Riverton Animal Adoption Center at 857-6002 or stop by the shelter at 515 South Smith Road. We are open Monday through Friday from 11:00 a.m. to 12:00 p.m. and 3:30 p.m. to 5:00 p.m. We are also open Saturday from 10:00 a.m. to 12:00 p.m. and by appointment. Call or stop by today.



UPCOMING BUSINESS BOOK DISCUSSION: THE E-MYTH REVISITED BY MICHAEL GERBER

Join Dr. Sabrina Schleicher, Business Coach, and Margie Rowell of the Wyoming Small Business Development Center for a lively discussion of "The E-Myth Revisited" by Michael Gerber. This is THE book to read if you are serious about staying in business and growing your business in a smart, effective way. Learn the essential difference between working on your business vs. working in your business.

The discussion will be held by TELECONFERENCE so you can participate from your home or office.

WHEN: Thursday, April 26th 12:00 to 1:00

There is no charge to participate.

Call 856-4662 or email Dr. Schleicher at Sabrina@tapthepotential.com to register and receive the bridge line phone number.

OWN A SMALL BUSINESS?? CONSIDER THESE RETIREMENT PLANS

When you own a small business, you're absorbed in the "here and now." But you still must think about life after your working years - so you'll need to put a good retirement plan in place.

Fortunately, you can choose from a variety of quality retirement plans. These plans typically offer three key features: Tax-deferred earnings, tax-deductible contributions and a variety of investment options.

However, beyond these similarities, the retirement plans have significant differences in terms of contribution limits and suitability for specific business structures. These plans include a SEP-IRA, a SIMPLE IRA, an "Owner-only 401(k)" and a "Safe Harbor" 401(k).

Which plan is right for you? There's no one right answer for everyone. Before choosing a retirement plan for your business, meet with you tax advisor and your investment representative. Take the time to choose the plan that fits your individual needs.

Your Riverton Edward Jones Investment Representatives are:

Linda D. Gerardo
606 West Main
Riverton, WY 82501
307-856-6116

www.edwardjones.com

Mike Zirbel
320 South Federal
Riverton, WY 82501
307-856-6900

www.edwardjones.com

Member, SIPC

FEATURED CARD OF THE MONTH...



BUYING OR SELLING
REAL ESTATE

SPENCER R. JONES
Realtor

Realty Brokers

Cell: 307-851-4021
capt_fire911@yahoo.com

www.realtybrokersonline.com
611 E. Main Street
Riverton, WY 82501

For all your real estate needs, please call me. I want to be YOUR agent!

RE/MAX REALTOR
MLS

*To have your business
card featured,
drop one by the
Chamber office!*

HELP US, HELP YOU

One goal of the Chamber is to be the 'go to' resource for business issues as well as community events.

But we need your help.

Please give us a call or send an e-mail of upcoming events.

This includes community events as well as things that might be happening in your business. Are you having a business anniversary, sponsoring an event, offering something unique? Share and we'll help spread the word.

ARTISTRY WORKSHOP

Artistry Workshop is an eclectic collection of Mineral specimens, beads (metal, glass, stone), Sterling Silver and Gold-filled findings (the pieces and parts to make your own jewelry). The shop began in September of 2005 as a showcase inside Edith's Floral Shop. The inventory placed there by Alice Gustin and her former partner, Margaret Rogers came from their personal inventories purchased over the years when they attended gem and mineral shows together since 1988.

Carla Crofts, owner of Edith's Floral Shop offered space when Alice bounced the idea of a bead shop around while visiting. Carla and Alice had worked together at Bell Jewelry in 1984-85 and had contin-

ued a friendship and working relationship throughout the years. The shop has blossomed into a room filled with bright Seed beads, Czech fire-polished glass beads, Stone beads, Mineral specimens, Polished Rock points, and some finished items for examples. There are classes on making jewelry, and soon - cutting and polishing rock. The silversmithing classes are done off-premises at the Wyoming Photography Institute owned by Judy Pederson.

On March 9th Artistry Workshop and Edith's Floral Shop will host a celebration of the first anniversary of our location change to 518 E. Main, Riverton: 4:30 to 7:00pm refreshments will be served and a special guest: Camilla Stu-

ver of Indigo Magpie (Cody) will have her creations of Wirewrap Jewelry on display. On March 10th Camilla will be teaching her techniques of wirewrapped Jewelry with two classes. Join us at the Shop and sign up for a class!

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Alice Gustin/Artistry Workshop
Home:307-856-3699
Cell:851-2972 Ediths:1-800-856-3450
agustin@artistryworkshop.com
518 E. Main Riverton, WY 82501

MINIMUM WAGE INCREASE MUST BE ACCOMPANIED BY SMALL BUSINESS HELP

Feb. 14, 2007

U.S. Senator Mike Enzi

As Ranking Member of the Senate Health, Education, Labor and Pensions Committee, I managed the floor debate on minimum wage for the Republicans this month. In my role I took the lead to ensure that a minimum wage increase would be accompanied by tax relief for small businesses, which bear the brunt of the costs associated with raising the minimum wage.

Who is more middle class than America's small businessmen and women? Passing the Senate's bipartisan minimum wage and small

business relief is good for workers and it is good for the middle class working families of America.

A Small Business Administration study issued in September estimated that small firms, those with 20 or fewer employees, face an annual regulatory compliance cost 45 percent higher than large firms. The average annual regulatory compliance cost for small firms was \$7,647 – which happens to be roughly equivalent to the cost of employing a part-time minimum wage worker at the higher rate we are passing today. By including targeted tax and regulatory relief, we have ensured that small businesses, the lifeblood of the American economy, can con-

tinue to create new jobs and drive economic growth.

I urge my colleagues in the House of Representatives to continue to heed the welfare of small businesses as they take up the minimum wage bill. Minimum wage proponents need to consider unintended consequences. Passing a bill that hurts small business hurts the workers employed by small business.

My full floor statement is available on my webpage at enzi.senate.gov. I also spoke about this important bill on the radio as a guest on *The Small Business Advocate Show*. To listen to audio of the show please visit the Audio Clips section of my website.

STATE ELECTED REPRESENTATIVE DIRECTORY

WYOMING CONGRESSIONAL DELEGATION

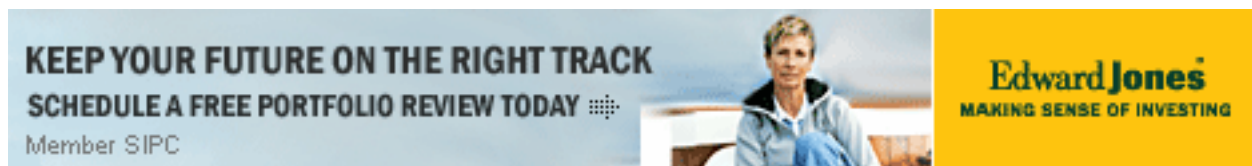
U.S. SENATOR Craig Thomas (R)	307 Dirksen Senate Office Building Washington, DC 20510 (202) 224-6441 2013 Federal Building Cheyenne, WY 82001 (307) 772-2451
U.S. SENATOR Mike Enzi (R)	379A Senate Russell Office Building Washington, DC 20510 (202) 224-3424 2010 Capitol Avenue Cheyenne, WY 82001 (307) 772-2477
U.S. REPRESENTATIVE Barbara Cubin (R)	1114 Longworth, HOB Washington, DC 20515 (202) 225-2311 2120 Capitol Avenue Room 2015 Cheyenne, WY 82001 (307) 772-2595

STATE ELECTED OFFICIALS

GOVERNOR Dave Freudenthal (D)	State Capitol Building Cheyenne, WY 82002 (307) 777-7434
SECRETARY OF STATE Max Maxfield (R)	State Capitol Building Cheyenne, WY 82002 (307) 777-5333
STATE AUDITOR Rita Meyer (R)	State Capitol Building Cheyenne, WY 82002 (307) 777-7831
STATE TREASURER Joe Meyer (R)	State Capitol Building Cheyenne, WY 82002 (307) 777-7408
SUPERINTENDENT OF PUBLIC INSTRUCTION Jim McBride (R)	Hathaway Building, 2nd Floor Cheyenne, WY 82002 (307) 777-7675

WE ARE ON THE WEB!
WWW.RIVERTONCHAMBER.ORG
And so are these members...

The President's Circle



For more information on the President's Circle contact Anya at
director@rivertonchamber.org or 856-4801

2007 CHAMBER BOARD & STAFF

Chamber Staff

Anya Petersen-Frey
Executive Director
director@rivertonchamber.org

Robin Stoilkov
Membership & Marketing Assoc.
robin@rivertonchamber.org

Lorraine Armstrong
Office Manager
lorraine@rivertonchamber.org

Officers

Jay Frank, Acoustic Visions, Inc.
President

Scott Schoening, Wind River Gallery and Framing
Vice President

Travis Koehn, Reddon & Assoc.
Treasurer

Directors

John Detimore, Dinwoody Construction

Burl Gies, Workforce Center

Karla Kariker, KTRZ

Jamey Kirkland, Davis Funeral Home

Kim Larson, Wyoming Title Services

Sandy Luers, City Council

Kayla Lynch, Student Representative

Doug Maulik, Hoffman Electric

Olivia Prince, Wind River Realty

Kyle Rice, Bank of the West

Burnett Whiteplume, Northern Arapahoe Tribe

Kim Wilbert, Sweetwater Garden Co.

The Riverton Chamber of Commerce Member Directory will be printed quarterly. Contact us anytime to have a current list sent to you.

Contact Us Anytime

Riverton Chamber of Commerce, 213 West Main, Suite C, Riverton, WY 82501

Phone (307) 856-4801 Fax (307) 857-0873 info@rivertonchamber.org